

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 43.400822 Longitude: -88.182678

Paradise Pavilion West Bend, WI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	6,964	31,624	44,743
	Population Est 25Q1	6,973	31,570	44,696
	Population Est 24Q4	6,967	31,560	44,694
	Population Est 24Q3	6,962	31,586	44,725
	Population Est 24Q2	7,002	31,500	44,583
	Population Est 24Q1	7,018	31,559	44,650
	Population Est 23Q4	7,025	31,615	44,716
	Population Est 23Q3	7,018	31,588	44,672
	Population Est 23Q2	7,024	31,601	44,661
	Population Fcst	7,135	32,589	46,269
	2010 Census Population	6,818	30,915	43,797
	2000 Census Population	6,166	28,499	40,301
	1990 Census Population	4,622	25,358	35,276
	Current Year Daytime Population	12,063	36,687	43,877
	Average Seasonal Population	161	778	1,584
	Historical Annual Growth, 1990 – 2000	2.92%	1.17%	1.34%
	Historical Annual Growth, 2000 – 2010	1.01%	0.82%	0.84%
	Estimated Annual Growth, 2010 – CY	0.15%	0.16%	0.15%
	Projected Annual Growth, CY to Y5	0.48%	0.60%	0.67%
	Group Qtrs Est	17	412	517
Transient Est Average Last 4 Qtrs	98	512	804	
<b>Households</b>	Current Year Estimated Households	3,036	13,699	18,960
	Households Est 25Q1	3,036	13,658	18,917
	Households Est 24Q4	3,034	13,657	18,922
	Households Est 24Q3	3,032	13,666	18,931
	Households Est 24Q2	3,049	13,621	18,861
	Households Est 24Q1	3,056	13,645	18,890
	Households Est 23Q4	3,059	13,670	18,918
	Households Est 23Q3	3,056	13,660	18,901
	Households Est 23Q2	3,059	13,669	18,900
	Households Fcst	3,112	14,130	19,620
	2010 Census Households	2,856	12,707	17,570
	2000 Census Households	2,550	11,461	15,551
	1990 Census Households	1,687	9,127	12,420
	Historical Annual Growth, 1990 – 2000	4.21%	2.30%	2.27%
	Historical Annual Growth, 2000 – 2010	1.14%	1.04%	1.23%
	Estimated Annual Growth, 2010 – CY	0.42%	0.52%	0.53%
	Projected Annual Growth, CY to Y5	0.50%	0.62%	0.69%
Population per Household	2.29	2.28	2.33	

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Paradise Pavilion West Bend, WI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	1.8%	1.7%	1.9%
	HH Income \$250,000 to \$499,999	2.2%	2.1%	2.3%
	HH Income \$200,000 to \$249,999	5.2%	4.8%	5.4%
	HH Income \$175,000 to \$199,999	3.2%	3.7%	4.5%
	HH Income \$150,000 to \$174,999	5.9%	6.3%	6.9%
	HH Income \$100,000 to 149,999	18.5%	22.2%	22.3%
	HH Income \$75,000 to 99,999	14.3%	14.4%	14.4%
	HH Income \$50,000 to 74,999	18.8%	18.5%	18.1%
	HH Income \$35,000 to 49,999	8.4%	8.0%	8.0%
	HH Income \$25,000 to 34,999	12.7%	8.0%	7.1%
	HH Income \$15,000 to 24,999	4.2%	5.3%	4.8%
	HH Income \$0 to 14,999	4.9%	4.9%	4.2%
	Average Household Income	\$99,824	\$101,495	\$107,579
	Median Household Income	\$77,910	\$84,364	\$88,255
	Per Capita Income	\$43,597	\$44,442	\$46,029
	Average Disposable Income	\$78,682	\$81,427	\$85,077
	Median Disposable Income	\$65,686	\$70,990	\$73,749
	Discretionary HH Income Over \$150,000	2.9%	3.8%	5.2%
	Discretionary HH Income \$125,000 to \$149,999	5.9%	5.2%	5.7%
	Discretionary HH Income \$100,000 to \$124,999	5.8%	7.4%	8.6%
	Discretionary HH Income \$75,000 to \$99,999	13.1%	15.4%	15.9%
	Discretionary HH Income \$50,000 to \$74,999	22.9%	22.5%	22.0%
	Discretionary HH Income \$25,000 to \$49,999	26.2%	26.3%	25.5%
	Discretionary HH Income Under \$25,000	23.1%	19.5%	17.1%
	Average Discretionary HH Income	\$58,852	\$61,825	\$65,863
	Median Discretionary HH Income	\$50,809	\$54,340	\$58,138
	Householder White – Count	2,846	12,851	17,930
	Median HH Income	\$79,135	\$86,140	\$90,250
	Average HH Income	\$89,163	\$93,107	\$96,870
	Householder Black or African-American – Count	39	160	203
	Median HH Income	\$48,414	\$53,863	\$54,336
	Average HH Income	\$44,535	\$49,660	\$50,308
	Householder Hispanic – Count	69	313	355
Median HH Income	\$48,357	\$47,422	\$48,857	
Average HH Income	\$76,080	\$65,911	\$67,330	
Householder Asian or Pacific Islander – Count	15	57	73	
Median HH Income	\$37,533	\$60,877	\$64,366	
Average HH Income	\$65,058	\$82,259	\$87,260	
Householder Other or Pacific Islander – Count	66	319	399	
Median HH Income	\$72,833	\$83,573	\$85,085	
Average HH Income	\$85,887	\$89,584	\$91,553	

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Paradise Pavilion West Bend, WI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Gender</b>	Male Population	3,379	15,417	21,954
	Female Population	3,585	16,207	22,789
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	337	1,523	2,075
	Count of Pop 0 to 7 years	496	2,237	3,054
	Count of Pop 5 - 13	690	3,102	4,319
	Count of Pop 14 - 18	351	1,559	2,217
	Count of Pop 19 - 22	367	1,602	2,265
	Count of Pop 22 - 25	279	1,198	1,676
	Count of Pop 25 - 29	335	1,477	2,075
	Count of Pop 30 - 34	385	1,830	2,437
	Count of Pop 35 - 39	456	2,013	2,693
	Count of Pop 40 - 44	423	2,087	2,931
	Count of Pop 45 - 59	1,304	5,797	8,344
	Count of Pop 60 - 74	1,320	6,027	9,011
	Count of Pop 75 - 84	524	2,434	3,446
	Count of Pop 85+	192	976	1,253
	% of Pop 0 to 4 years	4.8%	4.8%	4.6%
	% of Pop 0 to 7 years	7.1%	7.1%	6.8%
	% of Pop 5 - 13	9.9%	9.8%	9.7%
	% of Pop 14 - 18	5.0%	4.9%	5.0%
	% of Pop 19 - 22	5.3%	5.1%	5.1%
	% of Pop 22 - 25	4.0%	3.8%	3.7%
	% of Pop 25 - 29	4.8%	4.7%	4.6%
	% of Pop 30 - 34	5.5%	5.8%	5.4%
	% of Pop 35 - 39	6.5%	6.4%	6.0%
	% of Pop 40 - 44	6.1%	6.6%	6.6%
	% of Pop 45 - 59	18.7%	18.3%	18.6%
	% of Pop 60 - 74	19.0%	19.1%	20.1%
	% of Pop 75 - 84	7.5%	7.7%	7.7%
	% of Pop 85+	2.8%	3.1%	2.8%
Median Age	43.3	43.6	44.5	
Average Age	43.0	43.4	43.7	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.1%	5.0%	4.8%
	% of Pop 5 - 13	10.2%	10.1%	9.8%
	% of Pop 14 - 18	5.5%	5.2%	5.2%
	% of Pop 19 - 22	5.6%	5.4%	5.3%
	% of Pop 22 - 25	4.3%	4.1%	4.0%
	% of Pop 25 - 29	4.8%	4.9%	4.9%
	% of Pop 30 - 34	5.9%	6.0%	5.7%
	% of Pop 35 - 39	7.2%	6.9%	6.4%
	% of Pop 40 - 44	6.4%	6.9%	6.8%
	% of Pop 45 - 59	19.1%	18.8%	19.0%
	% of Pop 75 - 84	6.0%	6.6%	6.8%
	% of Pop 60 - 74	17.7%	18.1%	19.4%
	% of Pop 85+	2.1%	1.9%	1.9%
	Median Age	41.1	41.7	42.9
Average Age	41.3	41.7	42.4	

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	% of Pop 0 to 4 years	4.6%	4.6%	4.5%
	% of Pop 5 - 13	9.6%	9.5%	9.5%
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	% of Pop 19 - 22	4.9%	4.8%	4.8%
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	% of Pop 30 - 34	5.2%	5.6%	5.2%
	% of Pop 35 - 39	6.0%	5.8%	5.6%
	% of Pop 40 - 44	5.7%	6.3%	6.3%
	% of Pop 45 - 59	18.3%	17.9%	18.3%
	% of Pop 60 - 74	20.1%	20.0%	20.8%
	% of Pop 75 - 84	9.0%	8.7%	8.6%
	% of Pop 85+	3.4%	4.2%	3.7%
	Median Age	45.6	45.7	46.2
Average Age	44.5	44.9	45.0	
Race	Count of White	6,304	28,871	41,225
	Count of Black or African-American	191	571	692
	Count of Asian or Pacific Islander	71	267	324
	Count of Other races	399	1,915	2,502
	White	90.5%	91.3%	92.1%
	Black or African American	2.7%	1.8%	1.5%
	Asian	1.0%	0.8%	0.7%
	Other Races	5.7%	6.1%	5.6%
Language Spoken	Speak English at Home	98.0%	97.3%	97.1%
	Speak Spanish at Home	0.5%	1.0%	1.0%
	Speak French or French Creole at Home	0.0%	0.1%	0.1%
	Speak German at Home	1.0%	0.7%	1.0%
	Speak Other Indo-European Languages at Home	0.2%	0.2%	0.2%
	Speak Russian and Other Slavic Languages at Home	0.3%	0.2%	0.1%
	Speak Chinese at Home	0.0%	0.0%	0.0%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.1%	0.0%	0.0%
	Speak Other Asian Languages at Home	0.0%	0.1%	0.1%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.2%	0.2%
	Speak Other Language at Home	0.0%	0.1%	0.1%
Hispanic	Hispanic Population	299	1,402	1,766
	Hispanic Population Percent	4.3%	4.4%	3.9%
	Mexican	61.5%	66.2%	65.1%
	Puerto Rican	30.4%	16.0%	17.2%
	Cuban	2.7%	5.3%	4.7%
	Dominican	3.9%	1.8%	1.5%
	Central American	0.0%	2.9%	3.7%
	South American	0.1%	3.6%	4.3%
	Other Hispanic	1.4%	4.2%	3.5%
	2000 Hispanic Population Percent	2%	2%	2%
	1990 Hispanic Population Percent	1%	1%	1%

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<b>Ancestry</b>	American (percent of total population)	2.7%	3.2%	3.1%
	American	2.4%	2.9%	2.9%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.7%	0.5%	0.4%
	Chinese	0.0%	0.1%	0.1%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.5%	0.2%	0.1%
	South Central Asian (ie. Indian)	0.1%	0.1%	0.0%
	South East Asian (ie. Vietnamese)	0.1%	0.1%	0.1%
	Other Asian	0.0%	0.0%	0.0%
	European (percent of total population)	65.6%	65.1%	66.5%
	British	3.6%	3.7%	3.8%
	Dutch	0.5%	0.6%	0.7%
	French	1.7%	1.6%	1.6%
	German	37.8%	38.1%	39.0%
	Italian	3.2%	2.6%	2.5%
	Polish	4.8%	5.0%	5.3%
	Scandinavian	4.0%	3.3%	3.4%
	Scotch/Irish	6.2%	6.4%	6.3%
Other European (ie. Greek/Russian)	3.8%	3.8%	3.8%	
Middle Eastern	0.0%	0.1%	0.1%	
Other Ancestry	5.0%	6.0%	5.8%	
Unclassified Ancestry	18.2%	18.1%	17.8%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	4,941	22,641	32,190
	Elementary (0 to 8)	1.1%	1.2%	1.0%
	Some High School (9 to 11)	2.2%	3.6%	3.6%
	High School Graduate (12)	25.1%	29.7%	29.9%
	Some College (13 to 16)	25.1%	22.6%	21.9%
	Associates Degree Only	15.8%	13.3%	12.8%
	Bachelors Degree Only	19.3%	20.4%	21.1%
	Graduate Degree	11.4%	9.2%	9.7%
	% College (4+)	30.7%	29.7%	30.9%
<b>Household Type</b>	Total Households – count	3,036	13,699	18,960
	One Person HHs – count	962	4,539	5,749
	Family HHs – count	1,907	8,303	12,050
	Married Couple – count	1,385	6,448	9,676
	w/own children – count	635	2,401	3,318
	w/out own children – count	750	4,046	6,358
	Male Householder – count	215	605	830
	Female Householder – count	307	1,251	1,544
	Non-Family Households – count	167	858	1,162
	1 Person Household	31.7%	33.1%	30.3%
	2 Person Household	35.5%	35.0%	36.7%
	3 Person Household	14.2%	13.5%	13.9%
	4 Person Household	11.8%	11.6%	12.2%
	5 Person Household	4.8%	4.7%	4.8%
6 Person Household	1.3%	1.5%	1.5%	
7+ Person Household	0.7%	0.6%	0.6%	
% Households With Children	34.3%	27.1%	26.1%	

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<b>Housing</b>	Total Housing Units	3,160	14,422	19,999
	Owner Occupied Percent	62.2%	65.6%	68.6%
	Renter Occupied Percent	33.9%	29.4%	26.2%
	Vacant Housing Percent	3.9%	5.0%	5.2%
	Total Housing Units (Census 2000)	2,685	12,094	16,536
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	2.4%	2.6%	2.3%
	Property Value \$750,000 to \$999,999	2.4%	2.4%	4.4%
	Property Value \$500,000 to \$749,999	15.2%	11.7%	14.2%
	Property Value \$400,000 to \$499,999	15.6%	13.0%	15.3%
	Property Value \$300,000, to \$399,999	26.7%	27.7%	26.7%
	Property Value \$200,000 to \$299,999	26.8%	29.2%	24.3%
	Property Value \$150,000 to \$199,999	2.7%	6.0%	4.8%
	Property Value \$100,000 to \$149,999	3.0%	4.2%	3.4%
	Property Value \$60,000 to \$99,999	1.2%	0.9%	1.0%
	Property Value \$40,000 to \$59,999	1.4%	0.7%	0.7%
	Property Value \$0 to \$39,999	2.6%	1.6%	1.7%
	Median Home Value	\$346,265	\$327,217	\$352,738
<b>Wealth per Household</b>	\$0 and under - percent	17.0%	16.8%	16.4%
	\$1 to \$4999 - percent	8.3%	8.1%	7.9%
	\$5k to \$9999 - percent	4.5%	4.4%	4.3%
	\$10k to \$24999 - percent	6.4%	6.3%	6.2%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.4%	10.5%	10.5%
	\$100k to \$249999 - percent	18.4%	18.6%	18.8%
	\$250k to \$499999 - percent	13.4%	13.5%	13.8%
	\$500k+ - percent	14.8%	14.9%	15.3%
	Median HH Wealth	\$83,426	\$85,579	\$89,390
	Avg HH Wealth	\$242,047	\$244,048	\$249,017
<b>Economic Viability</b>	Economic Viability Local	274	272	270
	Economic Viability Indexed	99	98	98
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	3,902	17,464	24,561
	Managerial/Executive	21.5%	17.0%	16.8%
	Professional Specialty	20.6%	20.7%	20.8%
	Healthcare Support	4.3%	3.6%	3.3%
	Sales	15.6%	11.7%	10.8%
	Office & Administrative Support	6.8%	9.9%	10.7%
	Protective Service	1.5%	1.9%	1.9%
	Food Preperation	1.7%	2.9%	2.9%
	Building Maintenance & Cleaning	2.3%	2.2%	2.4%
	Personal Care	1.6%	2.6%	2.8%
	Farming, Fishing, & Forestry	0.1%	0.4%	0.4%
	Construction	5.6%	8.2%	9.0%
	Production & Transportation	18.3%	18.8%	18.2%
	Percent White Collar Workers	68.8%	63.0%	62.3%
	Percent Blue Collar Workers	31.2%	37.0%	37.7%

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	Agriculture/Mining/Construction	3.0%	6.9%	7.9%
	Manufacturing	24.8%	22.5%	22.8%
	Transportation	3.1%	3.7%	3.6%
	Information	1.4%	1.6%	1.4%
	Wholesale/Retail	22.0%	19.7%	18.2%
	Finance, Insurance, Real Estate	6.2%	5.3%	5.3%
	Professional Services	5.8%	5.0%	5.0%
	Management Services	0.0%	0.1%	0.3%
	Administrative/Waste Services	2.0%	2.2%	2.3%
	Educational Services	23.6%	21.1%	21.5%
	Entertainment Services	4.5%	5.9%	5.7%
	Other Professional Services	2.0%	2.9%	3.1%
	Public Administration	1.6%	3.0%	3.0%
<b>Vehicles per HH</b>	No Vehicles	5.6%	6.6%	5.5%
	1 Vehicle	43.4%	36.2%	33.2%
	2 Vehicles	37.5%	39.6%	41.0%
	3 or more vehicles	13.5%	17.6%	20.4%
	Average Number of Vehicles	1.61	1.75	1.84
<b>Change</b>	Births (last 12 months)	65	288	399
	Deaths (last 12 months)	76	345	483
	Migration (last 12 months)	-22	215	285
<b>Work place</b>	Workplace Establishments	375	1,246	1,474
	Workplace Employees (FTE)	5,795	17,128	19,908